Amendments to the Claims:

The following listing of claims will replace all prior versions, and listings, of claims in the application:

- 1-4. (Cancelled)
- (Currently Amended) An image display device, comprising:
 a display unit;

a resolution conversion device that converts original image data for a single pixel including sub pixels corresponding to a plurality of colors to resolution-converted image data including image data of first, second, and third pixels each having sub pixels corresponding to a plurality of colors;

a viewing angle range adjustment device that sets grayscale values of the pixels of the resolution-converted image data; data, the viewing angle range adjustment device setting grayscale values of different color sub pixels of the pixels based on different viewing angle characteristics of the different color sub pixels; and

a display device for displaying the resolution-converted image data on the display unit;

wherein after converting the resolution, the viewing angle range adjustment device sets different grayscale values for the same color sub pixels of <u>adjacent ones of</u> the first, second, and third pixels.

6. (Previously Presented) The image display device according to Claim 5, each sub pixel corresponding to each color of R, G, and B;

the viewing angle range adjustment device comprising:

a lookup table that stores display characteristics of the display unit for each color of R, G, and B; and

a device that determines the grayscale values of the sub pixels for each color with reference to the lookup table.

- 7-11. (Cancelled)
- 12. (Previously Presented) The image display device according to claim 5, the viewing angle range adjustment device setting the same grayscale value for two different color sub pixels of the first and second pixels.
- 13. (Currently Amended) The image display device according to claim 5, sub pixels of the single pixel before after converting the resolution have the same grayscale values.